

**TEACHERS MUTUAL  
BANK LIMITED**

# BILL PAYING ACCOUNT

Target Market Determination

Date: 7 August 2023



# ABOUT THIS DOCUMENT

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This Target Market Determination (**TMD**) applies to the Bill Paying Account issued by Teachers Mutual Bank Limited ABN 30 087 650 459, Australian Financial Services Licence/Australian Credit Licence 238981 (**TMBL**). TMBL operates under a number of brand names.

This TMD seeks to give TMBL members, staff, product distributors and other interested parties an understanding of the class of consumers for whom the Bill Paying Account has been designed and how the product is to be distributed.

This TMD is not, and should not be construed as, a full summary of the product's terms, conditions and attributes. Nor is it a substitute for the provision of financial advice. When deciding about the product, consumers should refer to the Conditions of Use Accounts and Access, available at [www.tmbank.com.au](http://www.tmbank.com.au).

For further information on TMBL's approach to the distribution and development of products for appropriate target markets, please refer to the website, [www.tmbank.com.au/design-distribution-obligations](http://www.tmbank.com.au/design-distribution-obligations).

# TARGET MARKET DETERMINATION

**Issuer:** Teachers Mutual Bank Limited ABN 30 087 650 459, Australian Financial Services Licence/Australian Credit Licence 238981

**Effective Date:** 7 August 2023

**Product:** Bill Paying Account

**Closed to New Accounts:** 7 August 2023

## A. Class of consumers

Below TMBL summarises the class of consumers comprising the target market for the Bill Paying Account based on the Product’s key attributes and the consumer objectives, financial situation and needs.

PRODUCT DESCRIPTION	
Product Description	A transactional bank account designed to receive income and transfers and to facilitate the payment of regular and ad hoc bills.
Key Attributes	<p>A transaction account with the following key attributes:</p> <ul style="list-style-type: none"><li>• no minimum monthly deposit;</li><li>• no monthly account fees;</li><li>• direct debit and credit;</li><li>• PayTo;</li><li>• BPAY®</li><li>• Osko® fast payments;</li><li>• periodical payments;</li><li>• PayID;</li><li>• Sweep service;</li><li>• Internet banking, phone banking, mobile app banking and banking in branch.</li></ul>
Eligibility	<p>The Product was available before 7 August 2023 to:</p> <ul style="list-style-type: none"><li>• individual or joint applicants who are Australian citizen(s) or permanent Australian resident(s); or</li><li>• an Australian company, partnership or registered co-operative.</li></ul> <p>The Product was closed to new accounts on 7 August 2023.</p>

## LIKELY NEEDS, OBJECTIVES AND FINANCIAL SITUATION

<b>Class Description</b>	The Product has been designed for consumers who are looking for a basic transactional account to facilitate the payment of bills.
<b>Likely Financial Situation</b>	Consumers with a wide range of: <ul style="list-style-type: none"> <li>• income, savings and spending habits;</li> <li>• age, employment status and life stages; and</li> <li>• risk tolerances.</li> </ul>
<b>Likely Needs</b>	Individuals who need a transaction account to: <ul style="list-style-type: none"> <li>• deposit funds;</li> <li>• access funds; and</li> <li>• use funds to pay regular or ad hoc bills.</li> </ul>
<b>Likely Objective</b>	Consumers seeking a transaction account with the following features: <ul style="list-style-type: none"> <li>• flexibility in the way funds can be deposited into the account;</li> <li>• flexibility in the way funds can be drawn upon to pay regular or ad hoc bills;</li> <li>• ability to access internet banking, phone banking, mobile app banking and banking in branch;</li> <li>• no monthly account fees.</li> </ul>
<b>Classes of Consumers for whom the Product is Unsuitable</b>	This account might not be suitable for a consumer seeking: <ul style="list-style-type: none"> <li>• a fully featured transaction account; or</li> <li>• a product that earns high rates of interest.</li> </ul>

## B. Distribution conditions and restrictions

Below TMBL summarises the conditions and restrictions on distribution of the Product and the distribution channels that are likely to result in distribution to consumers in the target market.

<b>Distribution Channel</b>	<p>Before 7 August 2023, the Product was distributed through:</p> <ul style="list-style-type: none"><li>• TMBL branch;</li><li>• TMBL call centre;</li><li>• TMBL websites;</li><li>• TMBL online inquiries, including email and live chat function;</li><li>• face-to-face, including TMBL events, home visits and video chat;</li><li>• advertising through comparison sites; and</li><li>• advertising through television, radio, the internet (including social media), billboards and physical banners, periodicals, brochures and other marketing available to the public.</li></ul> <p>The Product ceased to be distributed and was closed to new accounts on 7 August 2023.</p>	
<b>Distribution Conditions and Restrictions</b>	<b>General advice (such as advertising)</b>	<ul style="list-style-type: none"><li>• the distributor may provide general advice, such as advertising, through public channels.</li></ul>
	<b>Retail Product distribution conduct (other than general advice)</b>	<ul style="list-style-type: none"><li>• the product must not be distributed through third parties, the product can only be distributed directly by TMBL;</li><li>• all distribution channels must be staffed by persons who have been trained in the distribution of this Product; and</li><li>• the Product can only be distributed to consumers that meet the eligibility requirements for the Product.</li></ul>

### DISTRIBUTION DETERMINATION

The distribution strategy will enable the Product to reach consumers in the target market as the distribution channels are monitored by TMBL and/or staffed by persons who have been trained in the distribution of this Product.

## C. Review

Below TMBL summarises the events or circumstances that reasonably suggest that the TMD is no longer appropriate.

<b>Review Triggers</b>	The following events and circumstances would reasonably suggest the TMD is no longer appropriate and would trigger a review of the TMD: <ul style="list-style-type: none"><li>• significant dealings that are inconsistent with the TMD;</li><li>• a disproportionately high number of complaints received in relation to the design and/or distribution of the Product;</li><li>• relevant material change in law, such as changes to applicable legislation, court/AFCA decisions, regulatory guidance or other mandatory requirements which impact the Product design and/or distribution;</li><li>• identified systemic issues in the design and/or distribution of the Product, which would cause the TMD to no longer be appropriate;</li><li>• material changes to the design and/or distribution of the Product, including its key attributes and terms and conditions; or</li><li>• other events or circumstances which indicate that the TMD is no longer appropriate (e.g. a disproportionately high number, beyond expected levels, of consumers switching or closing the Product each month; or evidence that consumer usage is significantly different from original expectations).</li></ul>	
	<b>Review Periods</b>	
	<b>Next review of this TMD</b>	31 October 2023
	<b>Periodic reviews following the first review of this TMD</b>	Annually